



MEMBERSHIP
ACCELERATOR

**A Little Known
Email Accelerator
That Will Increase
Response and Get
You More Money**

"The flaw in most businesses, that keeps them always in desperate need is: too few lines cast in the ocean."

- Dan Kennedy

“The Little Known Email Accelerator:”

- Enables you to nurture, build trust and sell all in one email.
- Gives your reader multiple choices to choose as a best next step toward your membership
- Allows you to prove value to your prospects

WHAT is the “Email Accelerator”

It is a content block that you insert in your email giving people multiple options raising their curiosity and getting them to click.

REMINDER:
***The Seven Parts & Purpose of Your
Emails***

- | | |
|--------------------------|---------------------------|
| 1. Subject line | 5. Closing |
| 2. Greeting | 6. PS (PPS, PPPS) |
| 3. Body | 7. Email Signature |
| 4. Call to action | |

“Creative Ways to Get Clicks”

- Articles
- Blogs
- Products
- Membership
- Multiple Membership Levels
- Events
- Free Tools
- Books
- Webinars
- LinkedIn
- Facebook Group
- Facebook Page
- Facebook Live
- Podcast
- YouTube

What does this “Email Accelerator” look like?

Membership engagement is key to retention. Retention is key to building an enduring membership business.

This free Game Plan Will Show You:

- Three simple steps you can take with **any member** to increase their retention
- What **separates your membership** from your competitors
- **Why members keep their membership** (and how you can help them "achieve" it)
- A simple step-by-step plan that you **quickly implement in your membership today**
- And much, much more!

You implement this game plan in your membership and you'll quickly engage your members, increase your retention and keep members from quitting your membership.

You need a plan for what you're going to do AFTER they sign up for your membership.

[>> CLICK HERE to get your copy now.](#)

Let's multiply your membership!

Scott Whitaker

If you're ready to multiply your membership and money, here are **four more ways** I can help!

1. Membership Accelerators Club... This is the place for membership businesses looking for marketing tools that you can plug and play in your membership. Literally, these tools will help you promote your program and get more members. [Click here to learn more now \(and get the 4-Day Membership Generator!\)](#)

2. Triple Your Membership And Do It Over and Over Again Toolkit This is the fastest **way** to get more members and take a member from sign-up to fully-engaged. You get the full toolkit with blueprints, templates and processes to help you get more members. [Click here to learn more!](#)

3. 15 Membership Multipliers That Will Triple Your Membership. It is possible to stop the endless cycle of members leaving as quickly as they come in, get members to stay 3x, 5x as long and pay you more. Plus, when you get this training, you also get TWO FREE MONTHS of Membership Multipliers! [CLICK HERE to get your copy and two free months!](#)

What does this “Email Accelerator” look like?

NO STRINGS ATTACHED!

No webform to complete!

No hoop to jump through.

I just want to help as many people as possible experience the freedom that monthly recurring revenue can create.

[Click here to download your FREE copy!](#)

Hurry, this opportunity ends Monday, April 15th!

Let's increase your membership,

Scott

Are you interested in taking next steps to accelerate your membership? There are **four ways**, you can do this:

1. Get your FREE copy of my brand new book - ***Accelerate: How to Get Your Next 10, 100, 500 or Even 1,000 Members***. And you'll also get a free 30-day trial in the Membership Accelerators Club. [Click here to get your free copy!](#)

2. **[The Four Day Membership Generator](#)** - Use this proven plug and play campaign to generate new members in as little as **four** days. You get everything you need to invite people to sign up for your membership, without sounding "salesy." [Click here to get your copy now!](#)

3. Take the next step and **become a Membership Multiplier**. This elite group of membership and association leaders go from adding members one by one to multiplying their membership month over month. [Click here to discover how you can too.](#)

4. **[Triple Your Membership Toolkit](#)** - this toolkit is your best next step to create use a proven method to literally triple your membership. It's the same toolkit that I've used personally to multiply my membership by SIX TIMES in just 17 days. [Click here!](#)

Scott Whitaker,
Founder of Membership Multipliers

“How Do I Get Started”

- Begin with a good lead-in.

Examples:

If you're interested in [desire] and you would like to [outcome] then here are four ways to can make it happen:

“How Do I Get Started”

- Begin with a good lead-in.

Examples:

If you would like to [desire] and you're wondering if [fear] then here are three ways we can [outcome.]

“How Do I Get Started”

- My example

Are you interested in taking next steps to accelerate your membership? There are four ways, you can do this:

If you're ready to multiply your membership and money, here are four ways I can help:

“How Do I Get Started”

- Let's write your “lead in!”

***Go to the chat box
and type in your lead in!***

“How Do I Get Started”

- Now that you have your lead-in, let's create your four opportunities!

“How Do I Get Started”

1. Name three to four “next steps” that people can take with you.

“Creative Ways to Get Clicks”

- Articles
- Blogs
- Products
- Membership
- Multiple Membership Levels
- Events
- Free Tools
- Books
- Webinars
- LinkedIn
- Facebook Group
- Facebook Page
- Podcast

“How Do I Get Started”

2. Give them a title.

“How Do I Get Started”

3. Give them a description.
 - This is not about you, it's about them! (You will...)
 - Focus on the outcome that your product/tool/membership can deliver. (Don't tell them what you're going to get...)

“How Do I Get Started”

4. Give them a call to action.
 - [Click here to discover more](#) (people don't like to learn)
 - [You can get your copy here.](#)
 - [Click here](#) and sign up now.
 - [>>Click here](#) to get your FREE copy.

“How Do I Get Started”

Putting it all together:

*If you're interested in **[desire]** and you would like to **[outcome]** then here are four ways to can make it happen:*

1. [insert title] – [insert brief description]. **[Call to action.]**
2. [insert title] – [insert brief description]. **[Call to action.]**
3. [insert title] – [insert brief description]. **[Call to action.]**
4. [insert title] – [insert brief description]. **[Call to action.]**

“How Do I Get Started”

Real examples:

Are you interested in taking next steps to accelerate your membership? There are four ways, you can do this:

1. Get your FREE copy of my brand new book - ***Accelerate: How to Get Your Next 10, 100, 500 or Even 1,000 Members***. And you'll also get a free 30-day trial in the Membership Accelerators Club. [Click here to get your free copy!](#)
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“How Do I Get Started”

Real examples:

P.S. Whenever you're ready... here are 4 ways I can help you grow your business:

1. Grab a free copy of my book

It's the roadmap to attracting prospects, signing clients, and scaling your coaching business. — [Click Here](#)

2. Join the private group and connect with coaches who are scaling too

It's our new Facebook community where smart coaches learn to get more income, impact, and independence. — [Click Here](#)

3. Join our Implementation Program and be a Case Study

I'm putting together a new coaching case study group this month... stay tuned for details. If you'd like to work with me on your client-getting and scale plans... just send me a message with the words “Case Study”.

4. Work with me and my team privately

If you'd like to work directly with me and my team to take you from 6 to 7 figures... just send me a message and with the word “Private”... tell me a little about your business and what you'd like to work on together, and I'll get you all the details!

“Bonus”

Change your email signature:

Most people:

Name

Title

Company

Phone and website

“Bonus”

Change your email signature:

Accelerated Signature Block:

Scott Whitaker,
Founder of Membership Multipliers

Get more members, increase retention and keep people from quitting

Get a free book -> www.AccelerateMyMembership.com

Phone: (561) 826-4624

“What if” Questions

What if I don't have any resources?

What if I do events?

What if I use an application for membership?

Your Email Accelerator Tool Checklist:

- ✓ List four opportunities for prospects to take “Next Steps” with you.
- ✓ Give each a creative title.
- ✓ Write a 2-3 sentence description that is all about the outcome (not about you!)
- ✓ Give a clear call to action.
- ✓ Add it to your next email!

Q&A

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You More Money**