



# 30 Day FAST Membership Launch Checklist

Day	Goal	Details	Complete?
1	Set your “Why”	Clarify “why” you’re doing this and how you will impact people	
2	The “What”	Complete your “Content Catalog,” with “Content Categories” and your first three month “Content Calendar”	
3	The “Who”	Clarify your “Ideal Prospective Member” using the “Secret Audience Formula”	
4	Attract Your Prospects	Setup your social media to attract people using your “Prospect Attraction Tool”	
5	Invite Your “Launch Members”	Make some private invitations to join your membership for free	
6	Setup your delivery system	Choose your “membership site” (Free Facebook Group, Basic Membership Platform or Advanced Membership Site Software)	
7	“Prove Your Membership”	Get feedback from your “Launch Members”	
8	Create Buzz Plan	Create your marketing schedule for the next 14 days.	

9	Buzz Day 1	Promote to your email audience and social media	
10	Buzz Day 2	Promote to your email audience and social media	
11	Buzz Day 3	Promote to your email audience and social media	
12	Buzz Day 4	Promote to your email audience and social media	
13	Buzz Day 5	Promote to your email audience and social media	
14	Buzz Day 6	Promote to your email audience and social media	
15	Buzz Day 7	Promote to your email audience and social media	
16	Founding Member Launch + Bonuses	Invite your audience to your new membership!	
17	Founding Member Launch + Bonuses	Invite your audience to your new membership!	
18	Founding Member Launch + Bonuses	Invite your audience to your new membership!	
19	Founding Member Launch + Bonuses	Invite your audience to your new membership!	
20	Founding Member Launch + Bonuses	Invite your audience to your new membership!	
21	Founding Member Launch + Bonuses End Today	Invite your audience to your new membership!	
22	Founding Member Launch (no bonuses)	Invite your audience to your new membership!	
23	Founding Member Launch (no bonuses)	Invite your audience to your new membership!	

24	Founding Member Launch (no bonuses)	Invite your audience to your new membership!	
25	Founding Member Launch (no bonuses)	Invite your audience to your new membership!	
26	Founding Member Launch (no bonuses)	Invite your audience to your new membership!	
27	Founding Member Launch (no bonuses) Ends Today	Invite your audience to your new membership!	
28	CELEBRATE!		
29	Continue to Deliver Your Value to Your Members		
30	Develop Your Next Buzz Campaign and Your Next Membership Promotion	Use the Four Day Membership Generator	