

WELCOME PHONE CALL

Hello [MEMBER FIRST NAME],

My name is [INSERT YOUR NAME] and I am calling on behalf of [INSERT COMPANY NAME]. You recently purchased [INSERT PRODUCT OR SERVICE] and I wanted to say thank you/welcome. (Pause for answer)

The other reason for my call is to welcome you to [NAME OF MEMBERSHIP].

Because you [PURCHASED PRODUCT OR SERVICE], it comes with [SPECIALLY PRICED PRODUCT OR SERVICE]. The membership is [WHAT THE REGULAR \$ IS], but yours free during the 30-day trial. You can cancel at any time.

Most find that the membership more than pays for itself.

I wanted to find out if you have had any difficulties logging in or had any questions I can answer for you. (Pause for answer)

With your free test drive you will receive: [BONUS #1, BONUS #2, BONUS #3].

I would highly encourage you to join our Private Facebook Group. It's a great resource for feedback on any sales pages or website you would like to share. Scott and I are in there all the time. Simply visit [URL TO PRIVATE FACEBOOK GROUP] and request to join and I will get you accepted as soon as possible.

Finally, I want to confirm that we have the correct address on file for you. We want to send your book the the right address, plus we also have a couple of surprises we like to send to new members.

The address we have on file is:

ADDRESS
CITY, STATE ZIP

Is that correct? (Pause for answer)

Do you have any other questions I can answer for you? (Pause for answer)

If you want to contact me, you can call [YOUR PHONE NUMBER] or reply to the follow-up email I am about to send you.

One again, thank you for [TAKING THIS ACTION] and welcome to the [NAME OF MEMBERSHIP]!

- End call -

ACTUAL PHONE CALL EXAMPLE:

Hello Scott,

My name is John Donahue and I am calling on behalf of Scott Whitaker. You recently purchased a copy of Scott's new book *Accelerate* and I wanted to say thank you/welcome. (Pause for answer)

The other reason for my call is to welcome you to the Membership Accelerators Club. Because you picked up a copy of Scott's new book, it comes with a 30-day free test drive of the Membership Accelerators Club. The membership is \$99, but yours free during the 30-day trial. You can cancel at any time.

Most find that the membership more than pays for itself.

I wanted to find out if you have had any difficulties logging in or had any questions I can answer for you. (Pause for answer)

With your free test drive you will receive: Membership Accelerators Masterclass, Unlimited Email Access to Scott, and Monthly Member's Bonus Kit.

I would highly encourage you to join our Private Facebook Group. It's a great resource for feedback on any sales pages or website you would like to share. Scott and I are in there all the time. Simply visit facebook.com/groups/membershipmarketers and request to join and I will get you accepted as soon as possible.

Finally, I want to confirm that we have the correct address on file for you. We want to send your book the the right address, plus we also have a couple of surprises we like to send to new members.

The address we have on file is:

ADDRESS
CITY, STATE ZIP

Is that correct? (Pause for answer)

Do you have any other questions I can answer for you? (Pause for answer)

If you want to contact me, you can call (561) 826-4626 or reply to the email I am about to send you.

One again, thank you for picking up a copy of Scott's new book and welcome to the Membership Accelerators Club!

- End call -

WELCOME PHONE CALL VOICEMAIL

Hello [MEMBER NAME],

My name is [INSERT YOUR NAME] and I am calling on behalf of [INSERT COMPANY NAME]. You recently purchased [INSERT PRODUCT OR SERVICE] and I wanted to say thank you/welcome.

The other reason for my call is to welcome you. Because you [PURCHASED PRODUCT OR SERVICE], it comes with [SPECIALLY PRICED PRODUCT OR SERVICE]. The membership is [WHAT THE REGULAR \$ IS], but yours free during the 30-day trial. You can cancel at any time.

I wanted to find out if you have had any difficulties logging in or had any questions I can answer for you. If you would like to contact me, you can call [YOUR PHONE NUMBER] or reply to the email I am about to send you.

One again, thank you for picking up [INSERT PRODUCT OR SERVICE] and welcome to the [MEMBERSHIP NAME] And I am looking forward to speaking with you.

- End call -

WELCOME PHONE CALL VOICEMAIL EXAMPLE:

Hello Steve,

My name is John Donahue and I am calling on behalf of Scott Whitaker and the Membership Accelerators Club. You recently purchased a copy of Scott's book *Accelerate* and I wanted to say thank you.

The other reason for my call is to welcome you. Because you picked up a copy of Scott's new book, it comes with a free test drive of the Membership Accelerators Club. The membership is \$99, but yours free during the 30-day trial.

I wanted to find out if you have had any difficulties logging in or had any questions I can answer for you. If you would like to contact me, you can call (561) 826-4624 or reply to the email I am about to send you.

One again, thank you for picking up a copy of Scott's new book and welcome to the Membership Accelerators Club! And I am looking forward to speaking with you.

- End call -