

Facebook LIVE Checklist

What Day and Time will you go LIVE on Facebook?

What will you during your Facebook LIVE?

(Can choose multiple)

☐ Giveaway	☐ Promote Something
☐ Sell Something	☐ Build Community
☐ Deliver Content	☐ Encourage Interaction
☐ Slice of Life	☐ Interview Someone
☐ Livecast	☐ Podcast
☐ Member Highlight	☐ Book/Product Review
☐ Vlog	☐ On Location

What is this Facebook Live topic?

What are your main points?

1.

2.

3.

4.

What is the most appropriate Call To Action or Next Step?

Action Step:

Next Step:

URL of Website:

What is your short, eye catching description?

What tags will you use?

When is the next Day and Time you will go LIVE on Facebook?

How will you repurpose your Facebook LIVE?

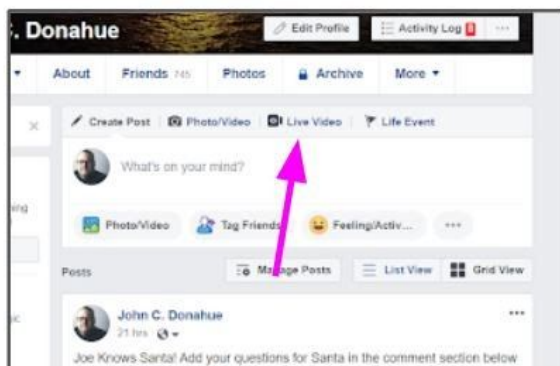
- Ready To Go LIVE On Facebook LIVE? -

Log in to your Facebook Page/Group

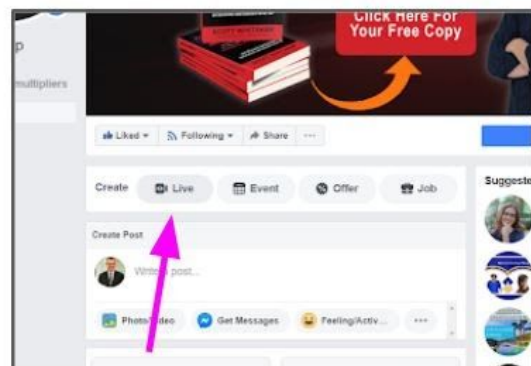


Click the "Publish" or "Live Video" button from your profile page or click "Live" button from your business page.

Personal Page



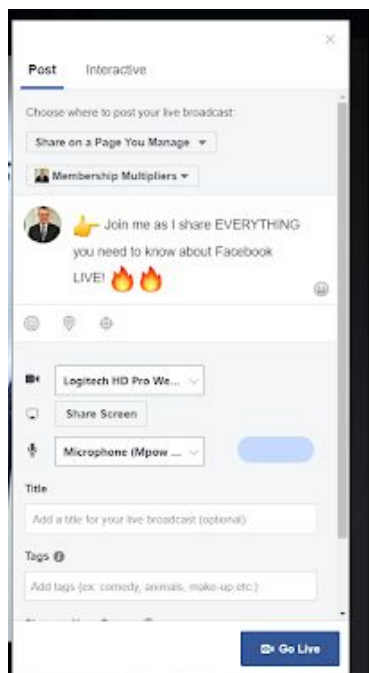
Business Page



Add a short, eye catching description



Press the GO LIVE button



Deliver your content and be awesome!!



Press the END button when your done.

