



Marketing Your Membership **On Facebook** With Little To No Budget

GOAL:

To give you FREE ways to get more prospective members from Facebook (and increase the response of your paid ads.)



Your Profile

1. Have a separate business page from your personal profile.

Unless you're an association or professional membership.





Membership Multipliers
@membershipmultipliers

Home

Posts

Events



**Grab Your
FREE
Copy Of
Accelerate Today**

Click Here For Your Free Copy



Liked Following Share ...

Learn More



Scott Whitaker

Edit Profile Activity Log ...

Timeline About Friends 1,007 Photos Archive More



Your Profile

2. Update your banner to a call to action.





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SCOTT WHITAKER

How to Get Your Next 10, 100, 500 or Even 1,000 MEMBERS IN 60 DAYS...

...And Why Most Memberships, Associations and Coaches Never Get

Learn More



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SCOTT WHITAKER
Author of Accelerate Today

Membership Multipliers
Published by John Donahue [?]
Page Liked · March 29 · Edited ·

Grab your FREE copy of my new book, Accelerate!
<https://bit.ly/2OxqLL7>

Inside Accelerate You Will Learn...
... See More

Tag Photo Add Location Edit

Like Comment Share

Write a comment...

Your Profile

3. Update your “About” section.





Membership
Multipliers
@membershipmultipliers

Home

Posts

Events

Groups

Reviews

Offers

Photos

Videos

About

Community

Promote

Manage Promotions

Liked

Following

Share

...

Learn More

Create

Live

Event

Offer

Job



No Rating Yet



Write a post...

Photo/Video

Feeling/Activ...

Check in

...



Get More Online Sales

Show your products to people who are likely to buy them



Get More Page Likes

Help people find and like your Page



Get Started With Automated Ads

Get personalized ads that adjust over time to help you get better results



Posts

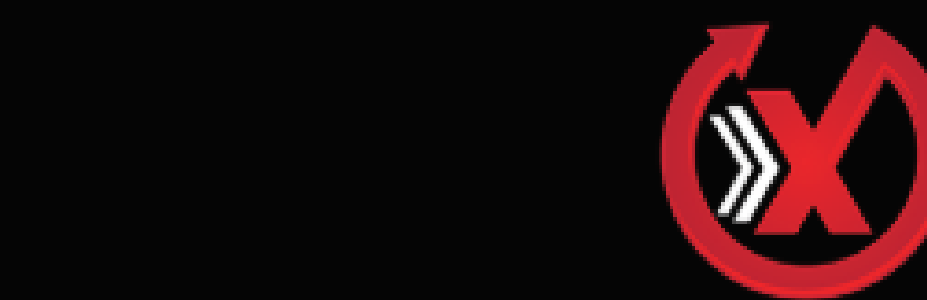


Membership Multipliers was live.

Shared by Scott Whitaker [?] · May 10 ·



...



MEMBERSHIPMULT
ABOUT MEMBERSHIP MULTIPLIERS

Get a free copy of Accelerate...

(To grab your FREE copy of Scott's book, click here - <https://bit.ly/2Xi9zMH>)

Scott's strategic mind...

See More

Page Tips

See All



Know Friends Who Might Like Your Page?
Invite friends to like Membership Multipliers and help you connect with more people.

See All Page Tips

90% response rate, 1 hour response time

[Edit Story](#)

MEMBERSHIP MULTIPLIERS

Get a free copy of Accelerate...

 MEMBERSHIP MULTIPLIERS · TUESDAY, JUNE 18, 2019

(To grab your FREE copy of Scott's book, click here - <https://bit.ly/2Xi9zMH>)

Scott's strategic mind and use of membership multipliers have been growing and building membership businesses regardless of their niche.

He is the author of "[Triple Your Membership in 21 Days... and Do It Over and Over Again Toolkit](#)" and "[Why People Quit Your Membership Program & What You Can Do About It.](#)"

Scott has led membership organizations in both non-profit and for profit companies since 1997. He's noted for having built one of largest for profit coaching networks; growing from



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Fun fact: Scott has done so much to help membership business owners, they've nicknamed him the "Membership Multiplier."

That's why he named his business *Membership Multipliers*, where he coaches membership business owners on how to get more members, increase retention and multiply their profits.

Scott's passion is getting Membership Businesses more members, increasing retention and keeping people from quitting!

To grab your FREE copy of Scott's book, click here - <https://bit.ly/2Xi9zMH>



***Big Surprise for You –
Coming Up!***



Ten Different Posts That Will Get People to Like, Share and Take Action

1. The quote



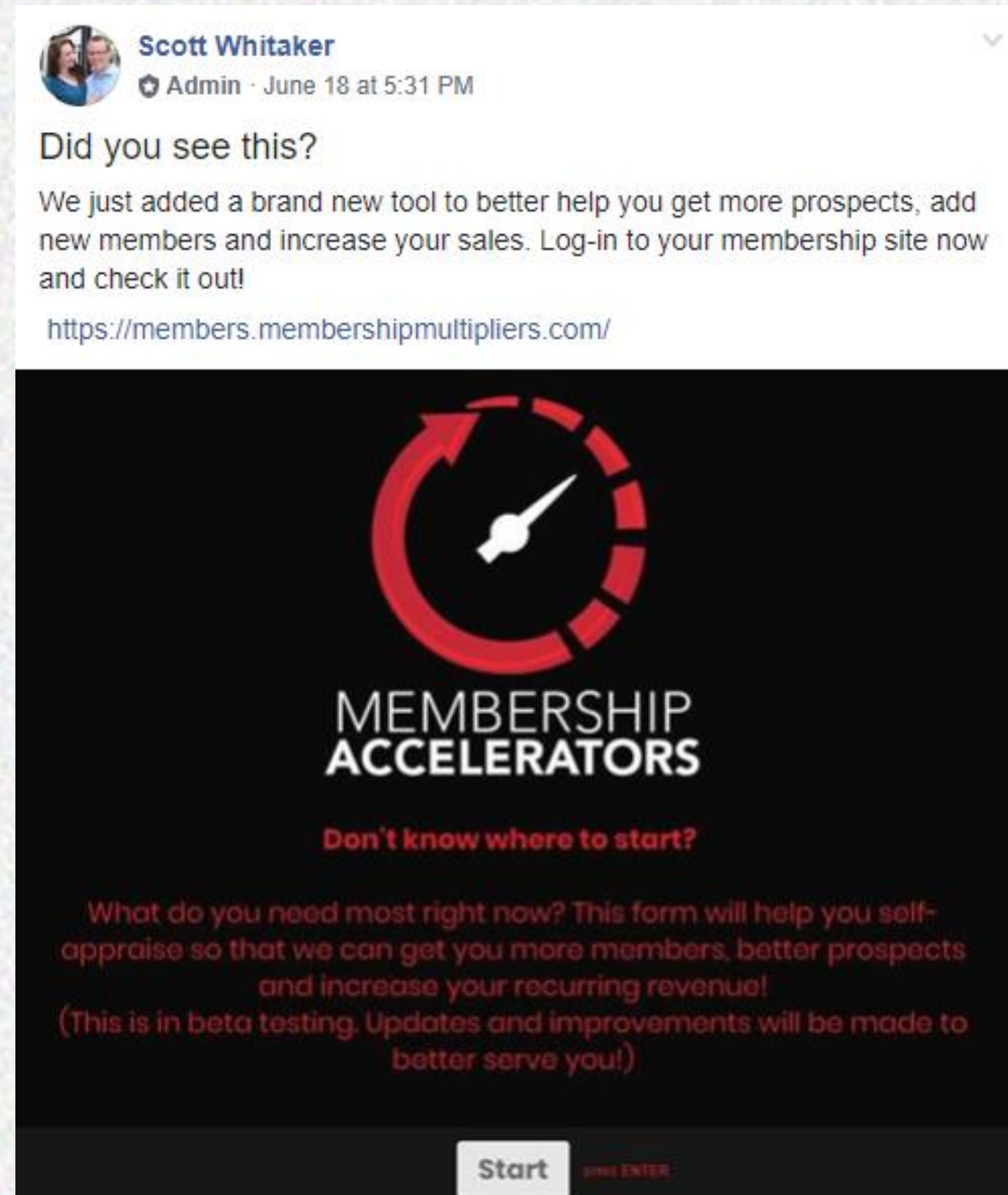
Ten Different Posts That Will Get People to Like, Share and Take Action

2. The announcement



Ten Different Posts That Will Get People to Like, Share and Take Action

3. The question



Ten Different Posts That Will Get People to Like, Share and Take Action

4. The invite



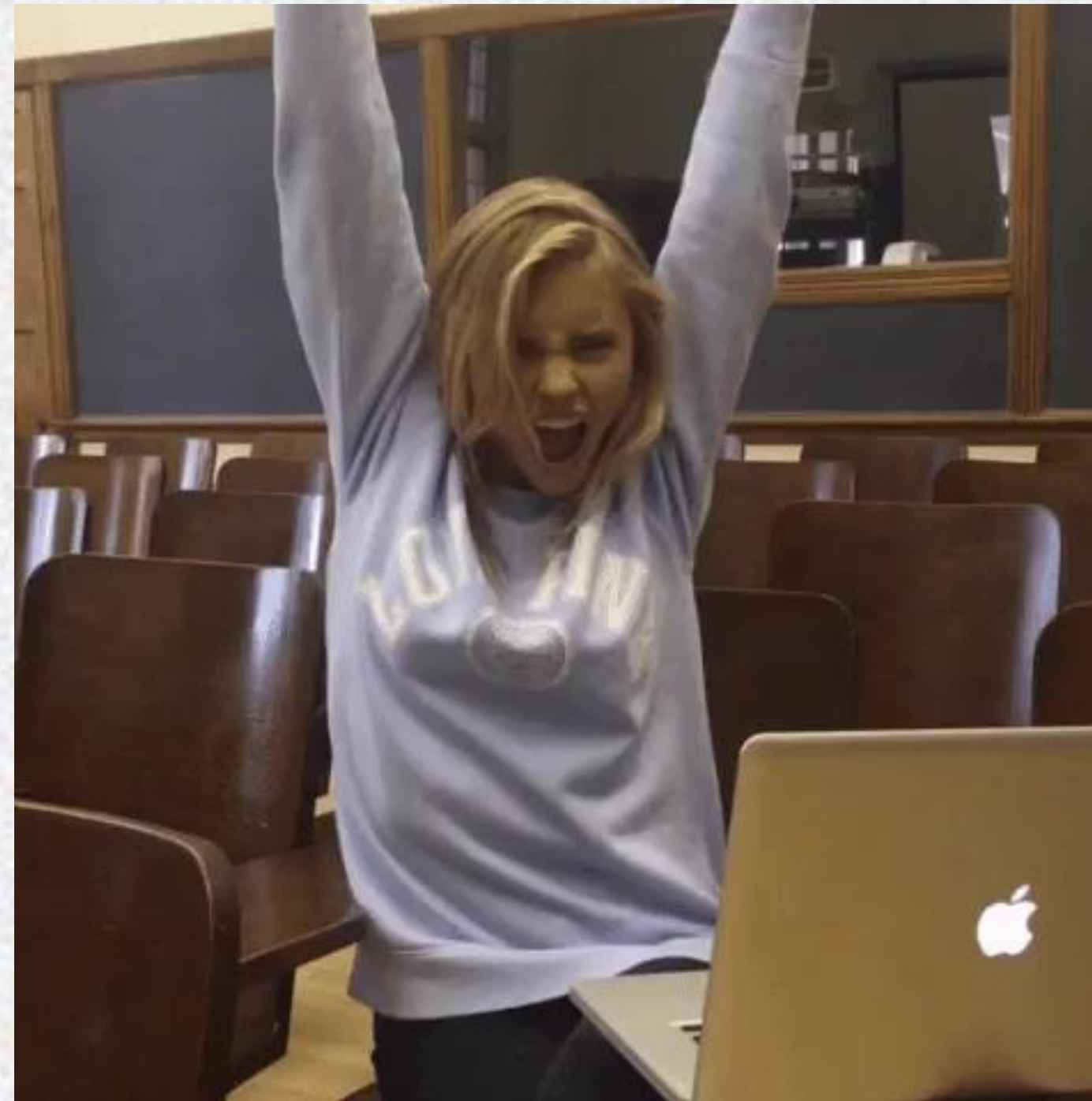
Ten Different Posts That Will Get People to Like, Share and Take Action

5. The give away



Ten Different Posts That Will Get People to Like, Share and Take Action

6. The meme



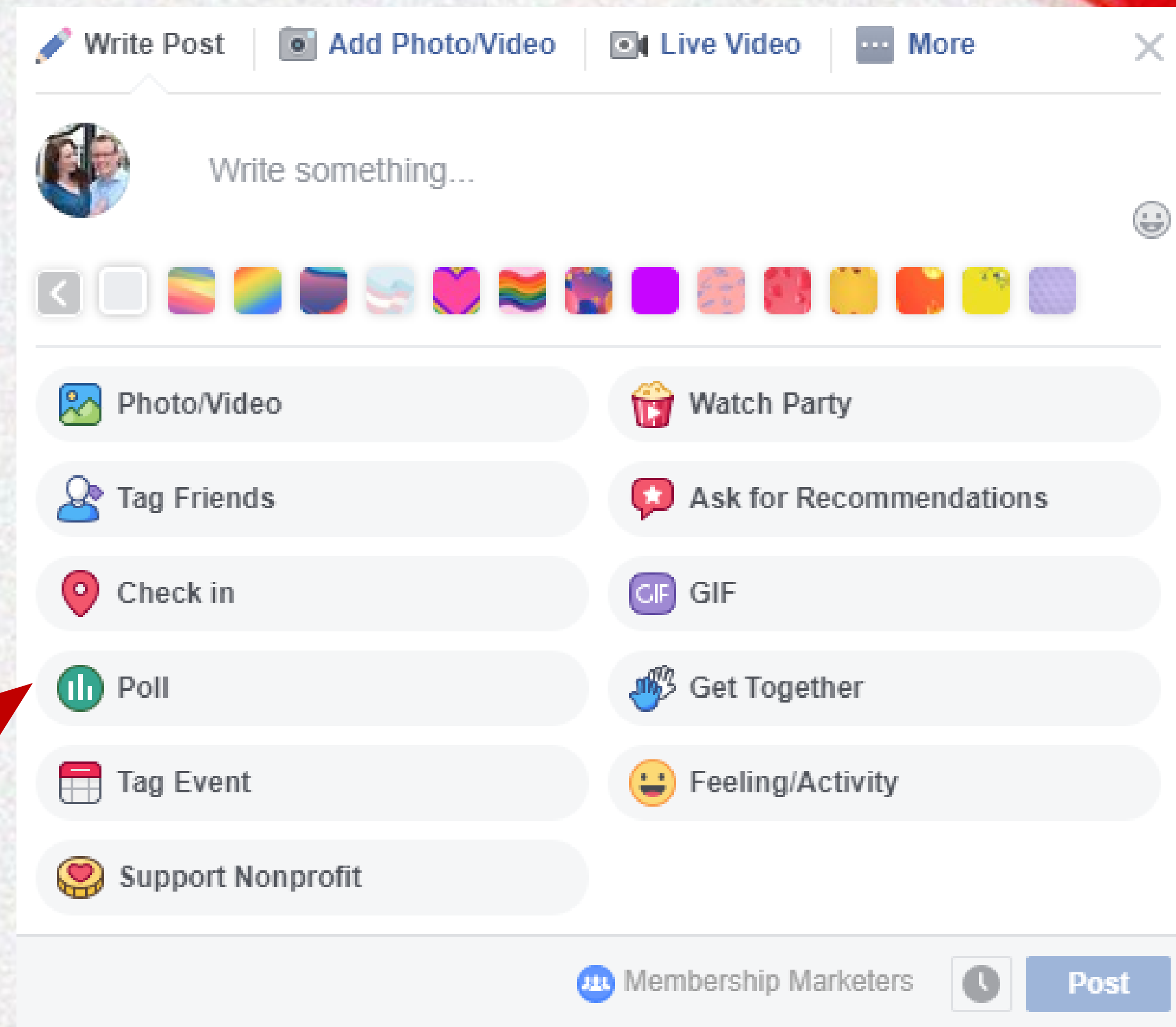
Ten Different Posts That Will Get People to Like, Share and Take Action

7. The "share" post (other people's content)



Ten Different Posts That Will Get People to Like, Share and Take Action

8. The poll



The image shows a screenshot of the Facebook post creation interface. At the top, there are tabs for 'Write Post', 'Add Photo/Video', 'Live Video', and 'More'. Below these is a profile picture placeholder and a text input field labeled 'Write something...'. Under the text field is a row of colorful stickers. Below the stickers is a grid of post type options: 'Photo/Video', 'Watch Party', 'Tag Friends', 'Ask for Recommendations', 'Check in', 'GIF', 'Poll', 'Get Together', 'Tag Event', 'Feeling/Activity', and 'Support Nonprofit'. A large red arrow points from the bottom left towards the 'Poll' option. At the bottom right, there is a 'Post' button. The background of the slide features a red piggy bank and a yellow piggy bank.

Write Post | Add Photo/Video | Live Video | More

Write something...

Photo/Video | Watch Party

Tag Friends | Ask for Recommendations

Check in | GIF

Poll | Get Together

Tag Event | Feeling/Activity

Support Nonprofit

Membership Marketers | Post

Ten Different Posts That Will Get People to Like, Share and Take Action

9. The "social post" (like, comment or share)



Ten Different Posts That Will Get People to Like, Share and Take Action

10. The personal post

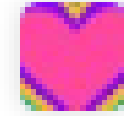
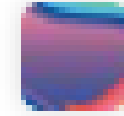
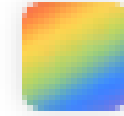
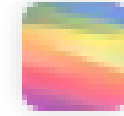


Write Post | Add Photo/Video | Live Video | More



Write something...





 Photo/Video

 Tag Friends

 Check in

 Poll

 Tag Event

 Support Nonprofit

 Watch Party

 Ask for Recommendations

 GIF

 Get Together

 Feeling/Activity

 Membership Marketers



Post



Write Post

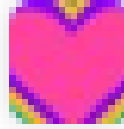
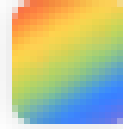
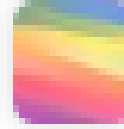
Add Photo/Video

Live Video

More



Write something...





Photo/Video

Tag Friends

Check in

Poll

Tag Event

Support Nonprofit

Ask for Recommendations

GIF

Get Together

Feeling/Activity

Add File

Sell Something

Create Photo Album

Create Doc

Create Event

Membership Marketers



Post

A close-up photograph of two piggy banks. The one on the left is red and the one on the right is yellow. Both have large, cartoonish eyes and a small white rectangular mark on their snouts. They are sitting on a light-colored, textured surface.

© Scott Whitaker

Additional Ways to Promote Your Membership For FREE!

Create an Event!

 John C. Donahue created a private event for the group.
Admin · June 13 at 2:26 PM

Marketing Your Membership
On Facebook
With Little To No Budget

TODAY AT 2 PM

Marketing Your Membership on Facebook with
Little to No Budget

✓ Going ▼

Additional Ways to Promote Your Membership For FREE!

Create an Event!

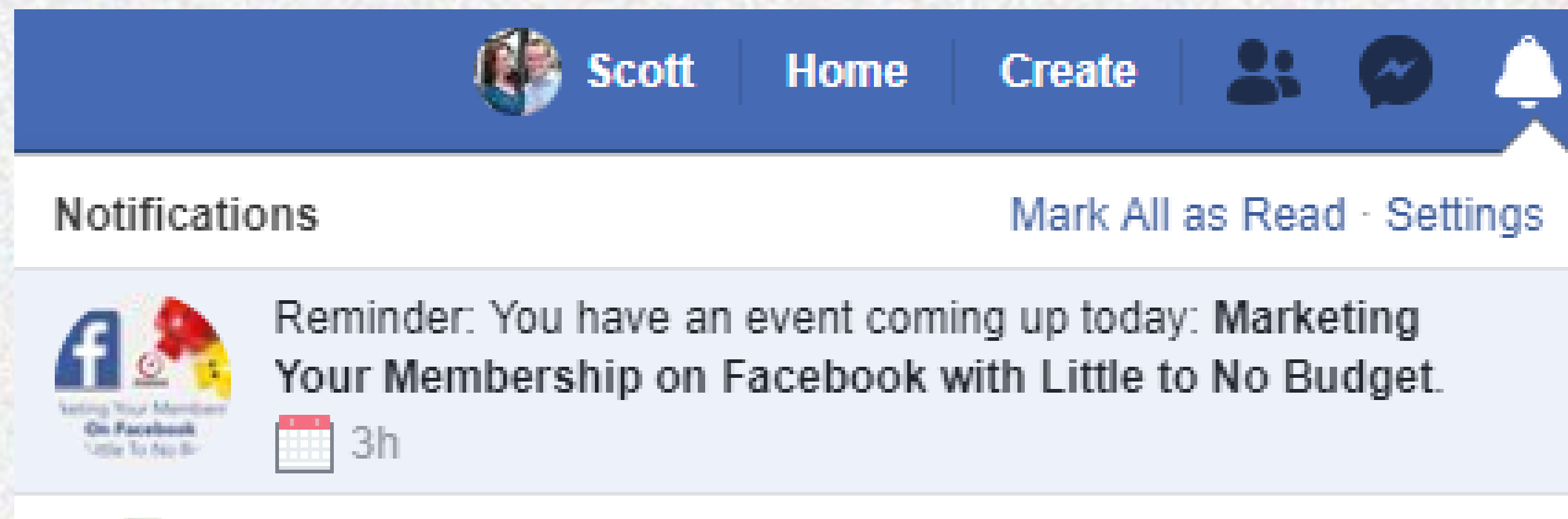
Upcoming Events

JUN 20 THU	Marketing Your Membership on Facebook with Little to No Budget 2 PM
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Additional Ways to Promote Your Membership For FREE!

Create an Event!



Additional Ways to Promote Your Membership For FREE!

Create an Event!

Events You May Like



Additional Ways to Promote Your Membership For FREE!

Popular with Friends!



Additional Ways to Promote Your Membership For FREE!

Networking Events!



Networking Events

HOMEBUYER EDUCATION WORKSHOP!

• COME AND LEARN ABOUT THE HOMEBUYING PROCESS FROM EXPERTS IN THE PROFESSION.

JUN 29 Homebuyer Education Workshop
Sat, Jun 29 · The Royal Foundation
64 people interested

★ Interested

Aspire to Inspire Network

JUL 6 Aspire to Inspire Network
Sat, Jul 6 · The Ashley
29 people interested

★ Interested

Additional Ways to Promote Your Membership For FREE!

Facebook Live!



Technical Questions?

IMAGES

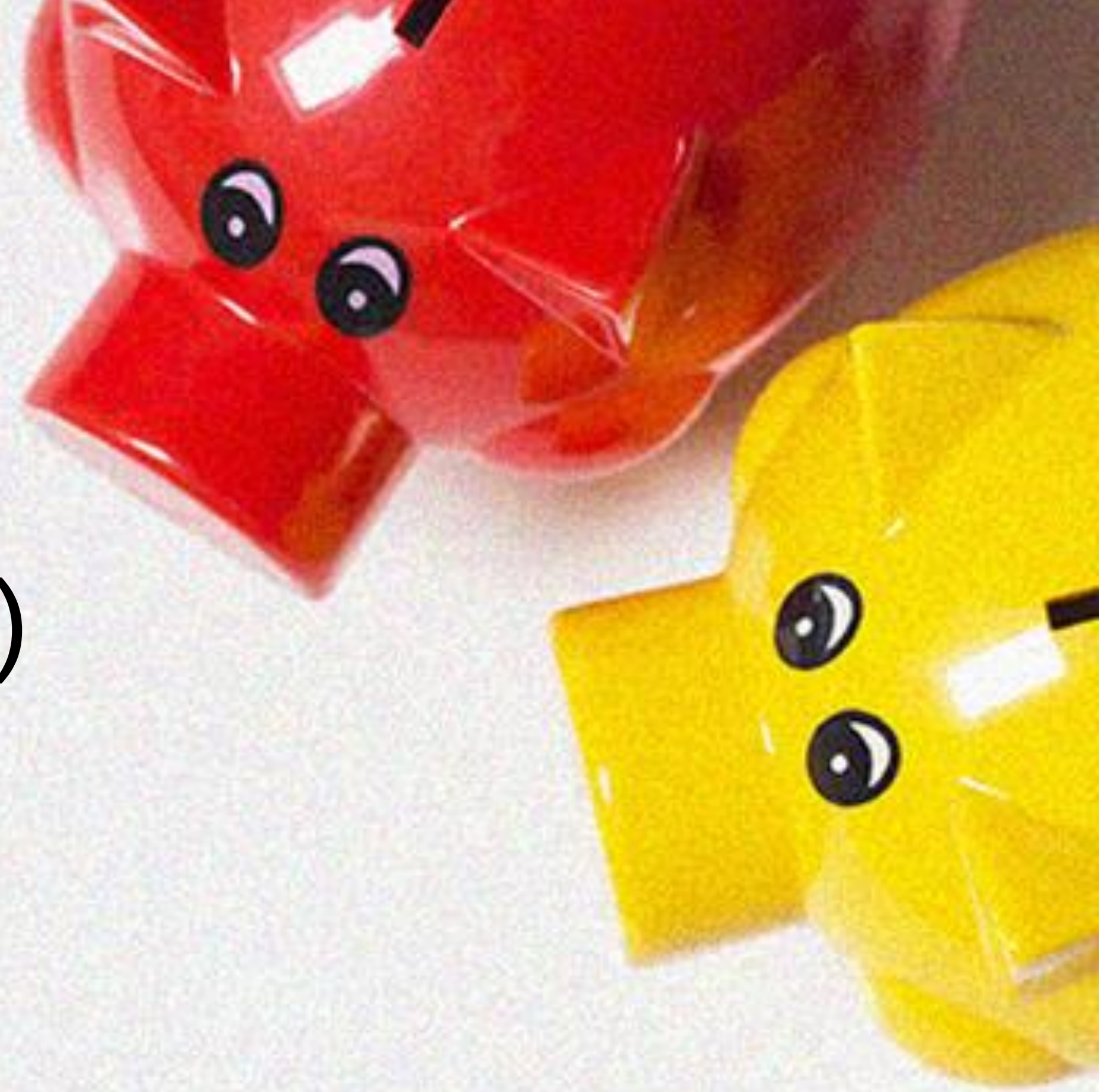
- Pixabay (free)
- Shutterstock (paid)
- Canva (free)



Technical Questions?

Scheduling Your Posts

- Scheduled post (free on Facebook)



Scheduling Your Posts

[Write Post](#) | [Add Photo/Video](#) | [Live Video](#) | [More](#) ✕



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 Photo/Video

 Tag Friends

 Check in

 Poll

 Tag Event

 Support Nonprofit

 Watch Party

 Ask for Recommendations

 GIF

 Get Together

 Feeling/Activity

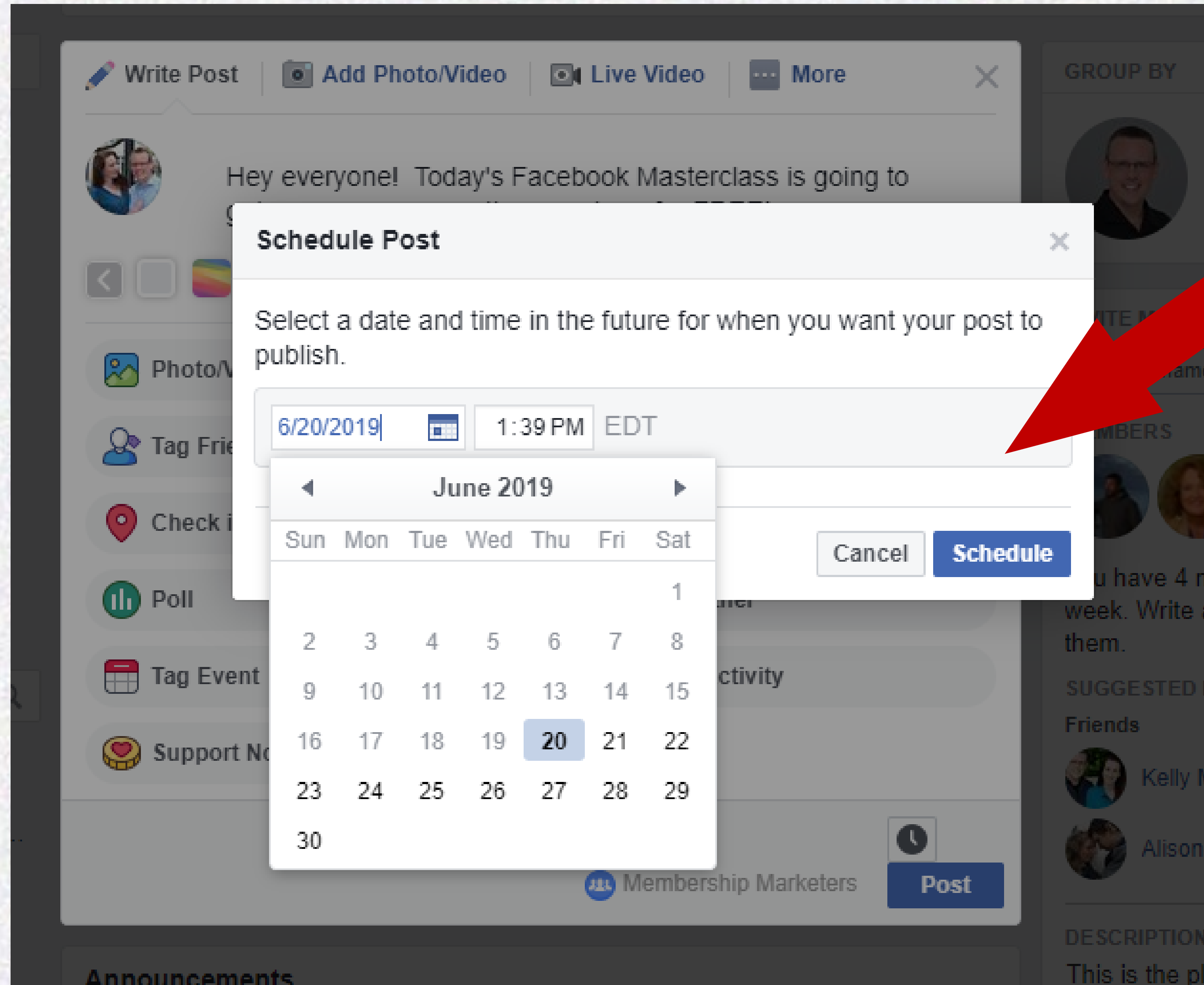
Schedule post

 Membership Marketers



Post

Scheduling Your Posts



The image shows a Facebook post creation interface. At the top, there are buttons for 'Write Post', 'Add Photo/Video', 'Live Video', and 'More'. Below these, a post is being composed with the text 'Hey everyone! Today's Facebook Masterclass is going to'. A 'Schedule Post' modal is open, prompting the user to 'Select a date and time in the future for when you want your post to publish.' The modal shows a date picker set to '6/20/2019' and a time picker set to '1:39 PM EDT'. A calendar for June 2019 is displayed, with the 20th highlighted. The modal has 'Cancel' and 'Schedule' buttons. A large red arrow points from the right side of the image towards the 'Schedule' button. The background shows a Facebook profile page with a 'Post' button at the bottom.

Write Post | Add Photo/Video | Live Video | More

Hey everyone! Today's Facebook Masterclass is going to

Schedule Post

Select a date and time in the future for when you want your post to publish.

6/20/2019 | 1:39 PM EDT

June 2019

Sun	Mon	Tue	Wed	Thu	Fri	Sat
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30						

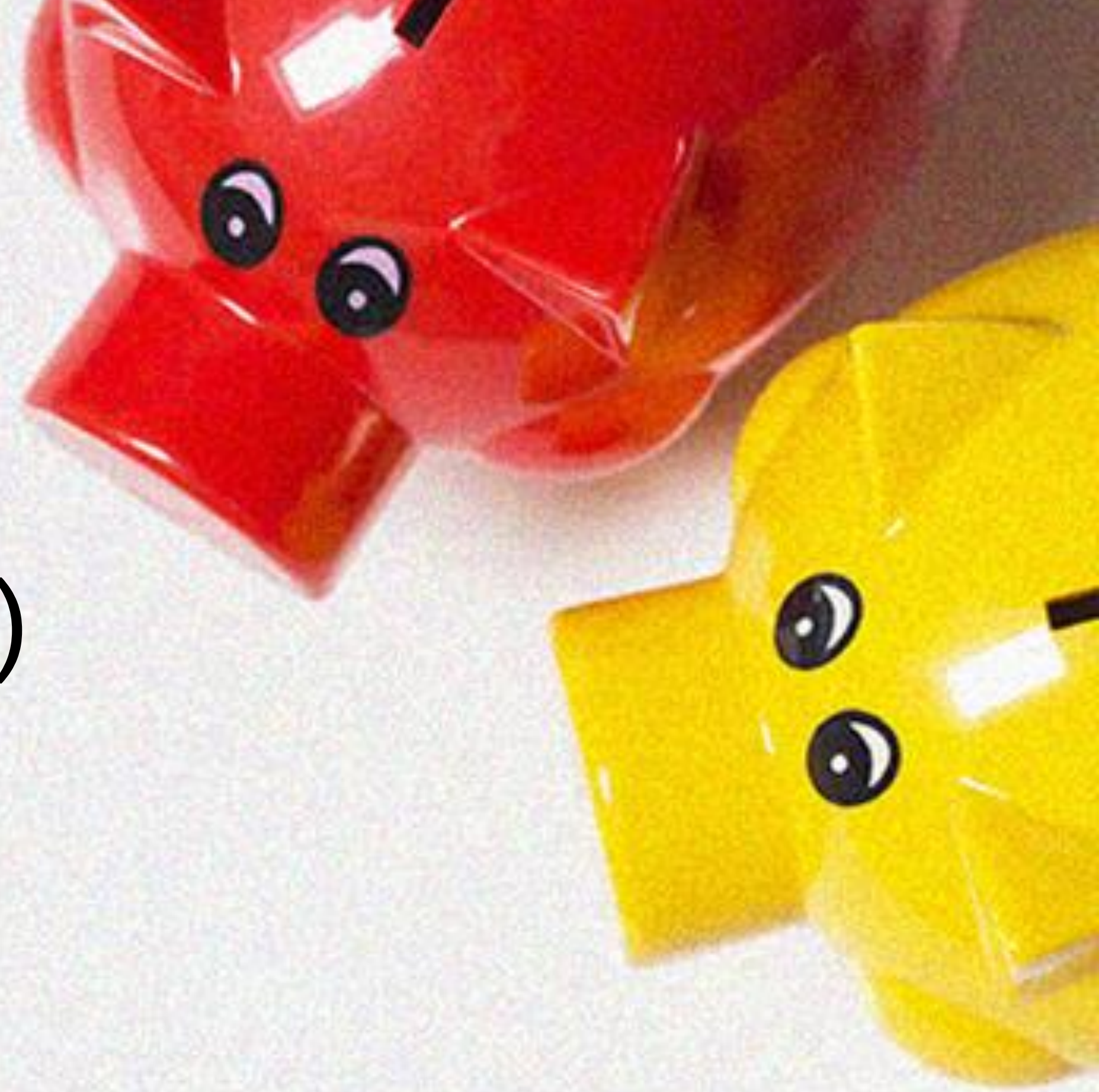
Cancel | Schedule

Post

Technical Questions?

Scheduling Your Posts

- Scheduled post (free on Facebook)
- Buffer (like Hootsuite but free)



Technical Questions?

Content Ideas

- Feedly (article feed for you)



Big Surprise for You –



The Ultimate Social Media Checklist



***Post Your Facebook Page and/or
Your Edited Bio:***

**[www.Facebook.com/groups/
membershipmarketers](http://www.Facebook.com/groups/membershipmarketers)**



Q&A





Marketing Your Membership **On Facebook** With Little To No Budget