

5130

Subject: prospect attraction system

I'm looking for 5 membership businesses who want to add six-figures to their business in the next 60 days.

So if you

- Are already working with clients, and getting them results
- Already doing more than 10k a month
- Aren't growing as fast as you desire
- Can handle an influx of new clients starting next month
- Are friendly and coachable
- And can keep a secret

Reply to this email with the word MULTIPLY in the subject line and I'll get you the details.

Scott

Subject: What a great event...

Hey John,

These past 2 days, numerous membership businesses gathered together for the Triple Your Membership Incubator event. It was great to see so many businesses working to multiply their memberships.

Welcome our three newest members to our Membership Maximizer Mastermind!



Quick question...

Are you:

1. Already working with members and getting them results
2. Already doing more than 20k a month
3. Aren't growing as fast as you desire
4. Can handle an influx of new members starting next month
5. Are friendly and coachable
6. And can keep a secret

Reply to this email with the word MAXIMIZE in the subject line and I'll get you the details.

Scott Whitaker,

Author and Founder of Membership Multipliers

Additional Sample 5130 Emails:

Subject: increase enrollment?

Hey [first name],

I'm looking for 5 childcare center owners who want to lower their staff turnover and increase enrollment in the next 60 days.

So if you...

1. Are struggling to find quality teachers
2. Would like to increase enrollment
3. Want more time for your family and the people that matter most to you
4. Are friendly and coachable
5. And can keep a secret

Reply to this email with the word ENROLLMENT in the subject line and I'll get you the details.

Kris Murray

Founder of Childcare Success Company

Subject: high ticket patients?

Hey [first name],

I'm looking for 5 private practice owners who want to increase their cashflow without relying on insurance in the next 30 days.

So if you...

1. Are relying too much on the insurance based pay model
2. Already have a steady flow of patients (or tired of seeing too many patients)
3. Can handle an influx of "presold high-ticket patients" starting next month
4. Want more time for your family and the people that matter most to you
5. Are an expert in your field and coachable
6. And can keep a secret

Reply to this email with the word PROFIT in the subject line and I'll get you the details.

Dr. TJ Ahn

Subject: more fee-for-service patients?

Hey [first name],

I'm looking for 5 general dentists who own their own solo or small group practice and want to increase revenue by \$50,000 per year in the next 30 days.

So if you...

1. Are getting crushed managed care and infested by PPO insurance
2. Have all but given up on your dream of a strictly fee-for-service practice
3. Would like to reduce your dependence on managed care by 15% to 25% in the coming year
4. Can handle an influx of fee-for-service patients in the next 90 days
5. Want to work less and make more money
6. Have more time for your family and the people that matter to you most

Reply to this email with the word GEMS in the subject line and I'll get you the details.

Warm regards,

Dr. Tom "*The Gems Guy*" Orent

Remember your only one Gem away...

Hey first name,

I'm looking for 5 realtors who want to increase your cash in the bank on each new transaction in the next 30 days.

So if you...

1. Are paying too much money on marketing
2. Already have a steady flow of potential buyers and sellers
3. Would like an influx of closings before year end
4. Want more time with your family and the people that matter most to you this holiday season
5. Are a top performing realtor and coachable
6. And can keep a secret

Reply to this email with the word CASH in the subject line and I'll get you the details.

Damon Yudichak

9 Word Emails

Subject: quick question...

Hey John,

Are you interested in doubling or tripling your membership?

Scott Whitaker

Subject: question...

Hey John,

Would you like to double or triple your membership?

Scott Whitaker

Subject: promote your membership

Hey John,

Can I help promote your membership?

Scott Whitaker

Quick Survey Question

Subject: quick question...

Hey John,

What obstacle are you facing in growing your membership?

Scott

P.S. Why am I asking? Well, I'm doing a survey and would like to include your reply. It's completely anonymous, so don't worry.

Scott Whitaker

Subject: question...

Quick question - what's your biggest challenge in getting new members?

Why do I ask? I'm doing a brief survey (anonymous) and I'd like to include your response.

Just reply back and let me know.

Thanks in advance!

Scott

P.S. Some options to get you thinking could include:

- No marketing plan
- Lack of prospects
- Our marketing just isn't working
- Our sales process
- Or something else?

Scott Whitaker,

Founder of Membership Multipliers

Subject: question for you

Hey John,

Quick question for you:

What obstacle are you facing in your membership business?

Scott

P.S. Why am I asking? Well I'm doing a survey and would like to include your reply. It's completely anonymous, so don't worry.

Scott Whitaker,

Author & Founder of Membership Multipliers